

« WIN A TRIP WITH GROUP SIRIUS » CONTEST

CONTEST RULES (Hereafter the « Rules »)

The « Win a trip with Group **SIRIUS** » contest (hereafter the « **Contest** ») is organized by SIRIUS Services Conseils en Technologies de l'Information Inc. (SIRIUS Conseils) (hereafter the « **Sponsor** ») on the occasion the launch of its new image.

The Contest will take place from Monday, September 23rd 2013 at 12:00 noon, Montreal time (hereafter « Opening Date of the Contest »), and will end on Monday, November 18th 2013 at 5:00 PM, Montreal time (hereafter « Closing Date of the Contest »).

1. ADMISSIBILITY

- ✦ The Contest is open to all clients of the Sponsor active as of September 22nd to reward their loyalty and to qualified prospects.
- ✦ The winner must be registered to the Contest on his/her own name and not under the company the winner represents. It is the participant's responsibility to make the usual verifications with his/her employer to make sure he/she respects internal rules regarding contest participation.
- ✦ Are excluded from the Contest, the employees from: the Sponsor, its subsidiaries, its affiliated companies, its advertising or marketing agencies, its equipment, prize and service suppliers any other person directly related to the present Contest, and any members of their immediate family, father, mother, brothers, sisters and children, their, husband, wife or spouse, common law or otherwise and of all persons with whom these employees, representative or agents live.

IMPROVEMENT RELATIVE TO THE PARTICIPANT STATUS:

We distinguish two types of participants:

- ✦ Existing clients (As of September 22nd 2013): they will receive start-up points.
- ✦ Qualified prospects: those prospects will be qualified by the sales department in relation to their level of interest towards the Sponsor' services and products.

We will distinguish various levels of prospects; this qualification is under of the sales department responsibility.

- *Prospect A*: has requested or received detailed information on the services and/or products of the Sponsor.
- *Prospect B*: has participated in one or more meetings or teleconferences to obtain a presentation and details on Sponsor's services and/or products offered.
- *Prospect C*: is in the final phase to purchase a service and/or a product.

OTHER TYPES OF IMPROVEMENT

Existing client or qualified prospect who introduces a new client or qualified prospect to the Sponsor will receive bonus points as well. The points' grid will be communicated in an annex attached to the present rules.

2. CONTEST'S RULES

- ✦ The Contest is organized around two elements :
 - One (1) key sentence representative of SIRIUS Conseils is decomposed in a random suite of letters. The goal consists of reassembling the letters to recompose the key sentence.
 - Four (4) riddles will be progressively displayed on the Sponsor' web site, and on social medias (like: LinkedIn, Facebook, Twitter...this list is not exhaustive). The solution for each riddle, presented as a sibylline definition, is a word or a group of words describing a symbolic event, a service or a product of the Sponsor. The participant must solve these riddle by visiting the Sponsor' web site.
- ✦ Bonus relative to the answers provided: points will be awarded for the reassembly of the key sentence and for each riddle solved.
- ✦ The Contest will be announced through the media in several press organisations and on the Sponsor' web site as well.
- ✦ Existing clients and qualified prospects will be advised by the Sponsor' sales department that they are invited to participate in the Contest. The invitation is in no means an obligation to participate.
- ✦ Those who wish to participate in the contest must send an email to concours2013@siriusconseils.com to express their interest and we to confirm their participation and they have read and understood the rules of the contest. The participant must use this unique email address to ship their resolutions puzzles and key phrase

- ✧ The rules of the Contest will be posted on the web site of the Sponsor, visible and available all the time. The anagram to be reconstituted will be posted on this Contest page, along with the riddle that will be posted progressively.
- ✧ A few days before the solution of the riddle are to be revealed, the Sponsor will inform participants by email and by a post on the Sponsor' web site as well as on the social Medias.
- ✧ The sales department and the marketing committee of the Sponsor will ensure administrative follow up of the Contest.

3. PRIZE

- ✧ The winner of the Contest will win a one (1) week trip with Club Med, for two (2) persons, bound for the Bahamas (Columbus Isle).
- ✧ The estimated value of the total price is \$ 4400 all inclusive (accommodation, transport, food, taxes included. The participant will have to purchase a theft insurance, approximately \$100 per person.
- ✧ The trip shall be completed within the next twelve (12) months following the date indicated on the confirmation notice communicated to the winner, beyond this date the winner cannot demand his/her prize. No prolongation of the validation period can be awarded.
- ✧ Departure will only leave from Montreal. Transportation towards the departure city is at the expenses of the winner and of his/her travelling companion.
- ✧ The winner must give us the dates of departure and arrival he may choose during the year, but some dates are excluded including Easter school holidays, Christmas holidays and New Year's Day and school spring break (week to March, 3rd).
- ✧ The prize must be accepted as offered. The price is neither exchangeable, nor refundable, nor transferable or redeemable for cash.
- ✧ At the date of the trip, the winner of the Contest and his/her companion, must have the age of majority, must be legally allowed to leave Canada and come back and must be legally allowed to enter and leave the destination country they are heading. The latter are totally responsible for obtaining, at their expenses, any documentation necessary for the trip required by the concerned authorities, including, but not limited to, visas, passports and certificates of vaccination, these that must be obtained before the departure
- ✧ The Sponsor will assume no responsibility whatever the for any differ, delays or cancellation of the flight, or of any portion of the package, or of any other transportation being part of the Prize whatever the reason it is, in particular, but not limited to, weather conditions, broken or defective equipment. The Sponsor assumes no responsibility also to the fact that the winner and / or accompanying failed to fulfill its obligations under the preceding paragraph.

4. DRAWING OF LOT

- ✧ On November 18th, 2013, official Contest closing date, only the results received before 17:00 pm, Montreal time will be accepted, (the time and date from the email), beyond this time, no response will be accepted. The results will be analyzed by the Sponsor' Sales department and the Marketing Committee of, and that, in conformity with the points' grid attached as Annex A. The identity of the winner will therefore be determined as such.
- ✧ In the case of equality and to determine a winner, a random draw will be organized and made at the Sponsor' offices, at 5095 Jean-Talon East street, suite 2003 at Montréal H1S3G4, on Tuesday, November 19th 2013, at 5:00 pm (Montreal time), the date where the name of the winner will be known.
- ✧ The winner will be personally notified by phone, or email, by the Sponsor' Sales department and the Marketing Committee.
- ✧ The Contest's winner, by accepting the prize, accepts ~~also~~ to be filmed and photographed, and to have his/her name, pictures and films be revealed and published on the web sites and on the social Medias of the Sponsor.
- ✧ The event will be filmed and later posted on the Sponsor' website and social Medias mentioned earlier and, if necessary, transmitted to certain press organization.

5. GÉNÉRAL RULES

- ✧ A dispute as for the organization or the conduct of an advertising contest can be submitted to the «*Régie des alcools, des courses et des jeux*» for a ruling. A dispute as for the allocation of a prize can be submitted to the Régie only for the purposes of an intervention to try to settle it.
- ✧ The parties in presence (the Sponsor of the contest and the participants) convene that any disagreement or dispute concerning the present regulations or ensuing from its interpretation or from its application will be ruled in a definitive way by arbitration and with the exception of the courts, according to the laws of Quebec.

- ✧ Unless the parties decide otherwise in an arbitration clause, the arbitration will take place under the control of a single arbitrator and will be conducted in conformity to the legal rules and of the «Code de procédure civile du Québec», applicable at the moment of the dispute. The arbitration judgment will be final, enforceable and without appeal and will bind the parties.
- ✧ The Sponsor, in any circumstance, will not be responsible for the circulation of erroneous or inaccurate information, being caused by the user of the web site or by the equipment and/or by the programs associated with or used by the Contest, or because of a technical or human error which would have occurred during the course of the Contest.
- ✧ The Sponsor reserves the right to destroy all documents relative to the Contest once the delay of preservation required by the law has expired.
- ✧ In case of conflict between the French version and the English version of the contest rules, the French version will prevail.
- ✧ The Sponsor of the Contest reserves the right to disqualify a participant or cancel its participation if he/she participates or tries to participate to the present Contest in a manner that does not conform to the present Rules. That participant might be entrusted to the judicial authorities. Any decision by the Sponsor of the Contest in regards to this aspect of the Contest is final.
- ✧ By participating in the Contest, the participant recognizes to have read and understood the present Rules and agrees to be bound by and to conform to it. The participant ensures that the Rules are understandable and reasonably available for consultation

BONUS GRID (Annex A)

CATEGORY	CONDITIONS	POINTS
SIRIUS Clients	Existing Clients - Basic bonus	30
Prospect A	Request/Reception of detailed information on SIRIUS' products/services	10
Prospect B	Presentation of product/service done	10
Prospect C	Final purchase phase	10
Sponsoring	Client or qualified prospect introducing a new client or prospect	20
Riddle 1 resolution	Answer sent before November 18 th , 2013, at 5:00 pm (Montreal time)	150
Riddle 2 resolution	Answer sent before November 18 th , 2013, at 5:00 pm (Montreal time)	150
Riddle 3 resolution	Answer sent before November 18 th , 2013, at 5:00 pm (Montreal time)	150
Riddle 4 resolution	Answer sent before November 18 th , 2013, at 5:00 pm (Montreal time)	150
Reassembly of key sentence	Answer sent before November 18 th , 2013, at 5:00 pm (Montreal time)	300

PARTICIPATION FORM

- Please, complete with caps letters and return to : concours2013@siriusconseis.com -

CONTEST « WIN A TRIP WITH GROUP SIRIUS »

I, the undersigned _____,
declare participating in my own name and not on behalf of the company I represent.

I wish to enter this contest to be held Monday, September 23th, 2013 (12:00 am - Montreal local time)
until Monday, November 18th, 2013 (5:00 pm - local time in Montreal).

Participant information:

Title: Mrs Mr.

Name: _____

Firstname: _____

Title: _____

Company: _____

Email: _____

Telephone: _____ Cellular Home Office

Answers to enigmas :

- Enigma 1 (150 points) : _____
- Enigma 2 (150 points) : _____
- Enigma 3 (150 points) : _____
- Enigma 4 (150 points) : _____

Recompose the key phrase :

By solving these enigmas, I discovered the letters used to recompose the key phrase. My proposal of the key phrase is (300 points):

By entering the Contest, I acknowledge having read and understood the Contest Rules and agree to be bound by it and to abide by them.

And I signed on: _____ in _____

Signature : _____